



THE NORWEGIAN CHAMBER
OF COMMERCE IN LATVIA

SINCE 2007

The Norwegian Chamber of Commerce in Latvia
invites *you* to attend

International Management & CSR Conference

“NEW TURN IN ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT PRACTICES IN LATVIA”

Developing a sound business culture to succeed in a changing world

Thursday, November 11, 2010
Radisson Blu Hotel Latvija in Riga
09:00 – 19:00

The Norwegian Chamber of Commerce in Latvia (NCCL) has undertaken the initiative to organize International Management & CSR Conference in Latvia as the members are more actively seeking ways for further development of business in Latvia in today's challenging economic conditions which require access to new management tools.

The aim of the conference is to establish a platform of exchanging ideas and solutions towards continuous growth of Latvian economy and implement more effective management tools for succeeding in transforming local and global markets where transparency for trust becomes even more important and has a crucial role in entrepreneurship development.

PROGRAMME

08:30 – 09:00 Registration & Morning Coffee

09:00 Opening address

H.E. Jan Grevstad, Ambassador of the Royal Norwegian Embassy in Riga

09:10 Introduction – NCCL's View on Management Practices

Sigfred I.E. Andersen, Management Board Member DnB NORD Bank / Vice President of NCCL / Chairman of the conference

09:15 – 12:30 Plenary Session I – DEMAND FOR CHANGE

09:15 **The Latvian Crisis: What Went Wrong and Why? – Was there a link to management practices and lack of corporate social responsibility? And why are there so few Latvian companies with international success?**

Georgs Mote, MBA, Dipl.-Ing and researcher at Riga Technical University
Co- Author: Professor, Dr.sc.ing., Marite Kirikova, Faculty of Computer Science and Information Technology, Riga Technical University

- 10:00** **Why Change? – An insight into grey economy issues in Latvia and an analysis of small firms’ activities in Latvia in 1996-2009: innovation, exports, access to capital, effects of the economic crisis.**
Dr. Vyacheslav Dombrovsky, Research Fellow at BICEPS (Baltic International Centre for Economic Policy Studies)
- 10:45** **Successful Change Stories – What other nations did after having faced economic crisis – what were their success stories?**
Professor of Economics Dr. Erling Steigum , Head of the Department of Economics
BI Norwegian School of Management
- 11:30** **Why is Norway Engaged in Latvia? – Why engage in Latvian business?**
Erik Lahnstein, State Secretary to the Ministry of Foreign Affairs, Norway
- 12:00** **PANEL DEBATE. Is There a Demand for Change?**
Panellists: Georgs Mote, Dr. Vyacheslav Dombrovsky, Dr. Erling Steigum.
Moderator: Sigfred I.E. Andersen
- 12:30 – 13:30** **LUNCH**
- 13:30 – 16:20** **Plenary Session II – HOW TO CHANGE**
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- 13:30** **Workshop – One Norwegian and two Latvian companies joined forces and achieved export success.**
Petter Lundebj, CEO of SIA Husvik , * **other representatives to be confirmed**
- 14:30** **Learning from 15 Years Experience in Latvia – What do we recommend?**
Frode Grønvold, CEO Linstow Management
- 15:00** **Successful Cases of Corporate Social Responsibility – How have Latvian companies gained on this?**
Sabīne Sīle, Director of the Partners in Ideas Fund and Social Entrepreneur, representing the British Chamber of Commerce in Latvia
- 15:20** **How do American Companies in Latvia Practice Social Responsibility – while making a profit?**
Ivars Slokenbergs, Lawyer at LAWIN Klavins & Slaidins, President of the American Chamber of Commerce in Latvia
- 15:40** * **to be confirmed**
- 16:20** **COFFEE BREAK**
- 16:30 – 17:30** **Plenary Session III – THE MOMENT OF CHANGE**
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- 16:30** **PANEL DEBATE. Time for Change – An Opportunity for Change?**
All the speakers participate in the panel.
Moderator: Sigfred I.E. Andersen, Management Board Member DnB NORD Bank / Vice President of NCCL / Chairman of the conference
- 17:30 – 19:00** **WINE RECEPTION**
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- NCCL invites for networking in the Sky room at Radisson Blu Hotel Latvija.**